

STACY CATES

17 Treehouse Trail, Rome, GA 30165

stacy@evolvearts.us

www.evolvearts.us

706-844-4440

PORTFOLIO

<http://www.evolvearts.us/portfolio>

SOFTWARE / APP / CODING SKILLS

Adobe Photoshop
Adobe Lightroom
Quark Express
Adobe InDesign
Adobe Illustrator
Adobe Acrobat
Extensis Portfolio and Portfolio Server
HTML, CSS
Adobe Dreamweaver
WIX, Shopify, Wordpress, Godaddy
Mailchimp
Facebook Advertising

CERTIFICATIONS

- Adobe Certified Instructor for Photoshop (ACI), maintained since 2000
- Adobe Photoshop Certified Expert (ACE), maintained since 2000
- CompTIA Certified Technical Trainer (CTT+), maintained since 2002
- Certificate of Internet Web Design, 1998, Georgia Institute of Technology's Continuing Education Department (152 hrs classroom instruction)

EMPLOYMENT EXPERIENCE

Evolve Arts

Owner / Photoshop Trainer and Author, Graphic Designer, Retoucher, Web Designer

9/2006–Present

(12 years, alternately full-time and part-time)

- Lead author, Wiley Publishing's *Photoshop CS4 Bible*
- Adobe Photoshop training clients include: Figleaf Training (1.5 years in D.C.), Sterling Ledet Training (Atlanta), echoEleven (Atlanta), Executrain (Atlanta), Software Made Simple (Columbus, GA), Tennessee Valley Authority (Nashville, TN), Berry College (Rome, GA); Shorter College (Rome, GA) - taught college-level computer art courses
- Web design clients include: DiPrima's Shoes, Sam's Burger Deli, Northwest Georgia Trade Exchange, The Trade Commerce Group
- Graphic Design and retouching clients include: DiPrima's Shoes, Kevin Ware T-Shirts, The Competitive Edge (specialty items), Perelli Tires, Save Rome's Central Park Campaign, Aviva and the Flying Penguins band, Katherine Allen for U.S. Congress, Adam Wynn for U.S. Congress, Campaigns by Vincent, Wendy4Rome Campaign (Commissioner Wendy Davis)

Floyd County Democratic Party

Director of Communications (*volunteer position, elected by members for two terms*)

5/2015 - 5/2017 (2 years)

- Contributed to monthly executive committee planning and strategy sessions
- Created and maintained website, facebook page, and monthly e-news
- Provided photography services
- Provided general computer technical assistance

Campaign to Elect Attorney Jeremy Salter as Floyd County District Attorney

Director of Communications

1/2015 - 11/2016 (11 months)

- Designed campaign communications strategy
- Wrote and created communications publications and website
- Provided photography services
- Contributed to campaign advertising strategy
- Utilized Votebuilder campaign software to target and communicate with groups of voters
- Managed campaign volunteers and their training
- Managed events, phonebanking, canvassing

Berry College Office of Public Relations

5/1991–9/2006 (15 years)

Senior Designer

- Designed publications and a wide variety of graphics and support materials, prepared them for printing and electronic viewing
- Retouched, enhanced, and color-corrected images
- Worked with high- and low-end commercial printers and specialty vendors
- Edited publication copy for my projects, as well as many other projects in the public relations office
- Created illustrations for publications
- Created and maintained the Berry College Public Relations Web site
- Contributed significantly to the development of publication and website design guidelines for the college
- Designed and maintained Extensis Portfolio image and assets database and administered the
- Extensis Portfolio Server that provided access to MACs and PCs on the campus network
- Managed freelance staff

Rome News Tribune 6/1988–11/1989 (1.5 years)

Graphic Designer

The Nash Printing Company 11/1986–6/1988

(1.5 years)

Graphic Designer

EDUCATION

- Approximately 2 years of college credit from two institutions: Atlanta College of Art (which merged into Savannah College of Art in Atlanta) and Georgia Highlands College. As a Visual Communications and Art major, I earned credits for numerous art classes, as well as some core curriculum classes.
- Approximately 2 years of technical-college credit from: Northwest Georgia Technical College in the computer programming track (coding, general computer science, and accounting).
- Gained valuable knowledge by reading books by the Photoshop and digital-color industry leaders (Dan Margulis, Bruce Frasier, Katrin Eismann, etc.) and by attending many seminars, conferences, software trainings, and continuing education classes during my career.
- As the lead author for *Photoshop CS4 Bible*, I dug deeper than ever before to confirm and expand my understanding of Photoshop and color management.

AWARDS

I earned more than 18 graphic design awards from the Council for Advancement and Support of Education (CASE) during the 15 years I worked at Berry College.

Adobe Certified

Adobe Systems Incorporated

acknowledges that

Stacy Cates

[ID #ADB102062]

is an Adobe Certified Instructor in Adobe Photoshop CC 2015
presented 13-Sep-16



Shantanu Narayen
President and Chief Executive Officer



CompTIA

ADVANCING THE GLOBAL IT INDUSTRY

Stacy L Cates

has successfully completed the requirements to be recognized as



Classroom Trainer

COMP10631668

CAREER ID



TODD THIBODEAUX
President & CEO

May 06, 2002

DATE CERTIFIED

Code: THWT9GTCWC411KSN
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